Eco-label for Shell Craft Product



n collaboration among coastal communities and government, Vanuatu is trying to promote the products which is locally made, and environmentally friendly.

THE eco-label (left) is the proof of certification that the products is locally made and environmentally friendly.

LOCAL community people make effort to promote the sustainable use of coastal

Resource, such as establishing Marine Protected Area (taboo area), and making sure to comply with national fisheries regulation. If you buy the product with this tag, part of the sales will be utilized for that purpose. Please be part of us!

Example of national fisheries regulation (as of July 2014)



Total ban on green snail

Minimum and maximum size for trochus



Between 9-13 cm

For more information

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